



## FOR IMMEDIATE RELEASE

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### Squatters Pub Brewery

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## SALT LAKE'S ORIGINAL BREW PUB OPENS LOCATION IN PARK CITY UTAH

**Park City – (October 6, 2006)** -- Squatters founding partners Jeff Polychronis and Peter Cole open a third location in Park City named **Squatters Roadhouse Grill** at the old Mt. Air Café property. Mt. Air was previously owned and operated 31 years by Jeff's father and uncle George and Charlie Polychronis. Emigrating from Greece the Polychronis family has been in business in Park City since 1919.

In keeping with the tradition of Mt. Air Café, Squatters Roadhouse Grill will continue to serve breakfast everyday from 6:00 am including shredded hash browns and Mt. Air Sausage. The same lunch and dinner menu served at the downtown Salt Lake Squatters location will be served in its entirety and will include pub favorites such as jambalaya, fish and chips and the famous buffalo burger. A kids menu is available, crayons included. Late night menu is served from 10:00 pm on.

Executive chef Eric Bell oversees kitchen operations for all four of their restaurants: Squatters Pub Brewery; Squatters Airport Pub; Squatters Roadhouse Grill and Zola, an urban bar and small plate restaurant which opened in July 2006. They all encompass the same business practices – organic, hormone free ingredients – purchased locally whenever possible.

The Roadhouse bar features wine, cocktails and Squatters and Wasatch freshly brewed award winning ales and lagers. Fourteen different handcrafted beers brewed by Brew Masters Jenny Talley and Dan Burick will be on tap daily; inexperienced beer connoisseurs may start with a sample tray: a recycled ski holding a row of six neat light to dark beer samples complete with beer descriptions. "It's been a busy year; the Squatters crew has doubled since January, to nearly 300 employees, we're creating a community of beer lovers" boasts Operating Partner, Joe Lambert.

Architect Kin Ng of MJSA designed a space that would invite guests into the building and yet take them visually back out into Park City's majestic scenery. A newly constructed tower houses the "Brewers Tasting Room" a private booth that seats 10 guests surrounded by windows that frame the Pay Day ski run on Park City Mountain Resort. Contractors ICS (a Layton Company) built the Roadhouse tower from reclaimed wood from a world war two airplane hanger in Calgary, Canada.

## **SQUATTERS OPENS 3<sup>rd</sup> LOCATION IN PARK CITY / Add One**

### **ABOUT SALT LAKE BREWING CO.**

Salt Lake Brewing Co. (SLBC) operates three restaurants in Utah; *Squatters Pub Brewery* in downtown Salt Lake City, *Squatters Airport Pub* at Salt Lake City International Airport and *Squatters Roadhouse Grill* in Park. SLBC maintains a strong community commitment by purchasing goods and services from locally owned businesses and has exemplary environmental practices whenever possible.

Squatters is celebrating its seventeenth year of “Damn fine beers”. Squatters’ bottled and draught beers are brewed by its sister company Utah Brewers Cooperative in Salt Lake City. Available in Utah liquor stores, restaurants; clubs, hotels, resorts, grocery and convenience stores throughout Utah; and parts of Idaho, Wyoming, Montana and California.

For more information about Salt Lake Brewing Co. and Squatters visit our websites: [www.squatters.com](http://www.squatters.com) or [www.zolaslc.com](http://www.zolaslc.com)

### **ABOUT SQUATTERS ROADHOUSE GRILL**

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