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Squatters Pub Brewery
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SQUATTERS IPA WINS ANOTHER GOLD MEDAL
AND A SILVER TO BOOT!
FROM GREAT AMERICAN BEER FESTIVAL COMPETITION

SALT LAKE CITY – (October 16, 2007) – Squatters won two medals at the 2007 Great American Beer Festival (GABF) held in Denver, Colorado for their hand crafted beers; a gold medal for Squatters India Pale Ale; and a silver medal for their new Organic Amber Ale.

Squatters India Pale Ale won a gold medal, its fifth medal in five years, in the English-style India Pale Ale (IPA) category, winning out over 38 other entries. Squatters Organic Amber Ale competed for the first time and won a silver medal, in the Bitter or Pale Mild Ale category with 43 entries. This USDA certified organic beer is a refreshing amber ale brewed from premium organic pale and caramel malted barley and aromatic hops.

Squatters India Pale Ale (a 6% alcohol beer sold in Utah liquor stores) is a classic English IPA, has a golden copper color, generous hop flavors and aromas and the maltiness of premium English barley that is perfectly balanced. Squatters IPA has won - a gold medal at the 2006 World Beer Cup; a silver medal at the 2005 GABF; a gold at the 2004 GABF and a bronze at the 2003 GABF.

“Squatters has a very talented team of brewers that have been brewing beers to style for years” boasts Dan Burick, Squatters Brew Master since 1989 “we consistently receive national and international recognition for our brews – we’re really proud of these two star beers and this was the first time our new Organic Amber has ever competed!”

This year 473 breweries entered 2,793 beers making 2007 the most competitive GABF on record. Only 8 percent of all beers entered earned a medal. In total 142 breweries -- 30 percent of all those participating -- won at least one medal this year. Only 62 breweries -- 13 percent of all those participating -- won at least one gold medal this year.

More than 100 judges labored for three days to evaluate 2,793 beers and pick the best entries and top breweries for this year’s Great American Beer Festival. A total of 222 medals were awarded in 75 beer style categories and top breweries and brewers were designated based on the total number of medals won. Bronze, silver and gold medals were awarded in each of the 75 style categories. For a complete list of winners www.GreatAmericanBeerFestival.com.

For more information on the Great American Beer Festival and the Brewers Association or to view a complete list of winners visit www.GreatAmericanBeerFestival.com.

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SQUATTERS BRINGS HOME GOLD AND SILVER / Add One

ABOUT SQUATTERS

Squatters Pub Brewery opened for business on September 5, 1989 located at 147 West Broadway in downtown Salt Lake. By 1994 considerable demand existed for their beers from restaurants, hotels, bars and resorts. To satisfy this demand they merged with Wasatch Beers microbrewery in 2000 forming the Utah Brewers Cooperative. In February of that same year they opened a second pub at Salt Lake City International Airport, a third location opened in Park City in October of 2006 at the old Mt. Air Café building.

In January 2004 SLBC received Salt Lake City's e2 Business status and received the Environmental Company of the Year Award from the Recycling Coalition of Utah. They purchase non-polluting wind energy from Blue Sky Energy, other actions that demonstrate their commitment and values include: high temperature dishwashers, waterless urinals, water-wise toilets, water-wise gardening, improved water habits, energy-efficient lighting, customer bike racks and participation in the Downtown Alliance Token Program. They purchase products made from post-consumer recycled materials; paper napkins, deli paper and hand-blown drinking glasses made from our recycled beer bottles. By using cloth linens and purchasing environmentally friendly "To Go" containers and paper bags, they send less waste to landfills. They also recycle office paper, cardboard, beer and wine bottles, brewers' grain, kitchen oils, and printer ink and toner cartridges. Salt Lake Brewing Company has maintained a strong commitment to community and social values and in addition to supporting local non-profit organizations they purchase goods and services from locally owned businesses whenever possible. For more information about Salt Lake Brewing Company visit our website at www.squatters.com

Squatters' bottled and draught beers are brewed by Utah Brewers Cooperative located at 1763 South 300 West in Salt Lake City. They are available in the best restaurants, clubs, hotels, resorts, grocery and convenience stores throughout Utah and in some locations in Idaho, Wyoming and Montana. Their critically acclaimed India Pale Ale (6% alcohol by volume) is available at Utah State Liquor Stores.

ABOUT THE BREWERS ASSOCIATION

Based in Boulder, Colo., U.S.A., the Brewers Association (BA) is the not-for-profit trade and education association for American craft brewers and the community of beer enthusiasts. Visit the website: www.beertown.org to learn more. The association's activities include events and publishing: World Beer Cup®; Great American Beer Festival (sm); Craft Brewers Conference and BrewExpo America®; National Homebrewers Conference; National Homebrew Competition; American Craft Beer Week (May); Zymurgy magazine; *The New Brewer* magazine; and books on beer and brewing. The Association has an additional membership division of 14,000+ homebrewers: American Homebrewers Association.

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